



TO: Analyst and Investors

ALSEA S.A.B. DE C.V. CONFERENCE CALL REGARDING RECENT ACQUISITION ANNOUNCEMENTS & EUROPEAN STRATEGY

DATE: November 5, 2018

PRESS RELEASE

On **Friday November 9, 2018**, after our Investor and Analyst Day, ALSEA, S.A.B. de C.V. will be hosting a conference call where the strategy behind its most recent announcements and Alsea Europe will be explained.

You can find the presentation of our Alsea Day, which will be uploaded in our website on the same day and will serve as support for the conference call, following:

www.alsea.com.mx / Menu / Investors / Reports Center / Presentations / Alsea Day 2018

CONFERENCE CALL

The conference call will be on **Friday November 9, 2018, at 14:00 hrs. (Mexico City Time)**, the call will be held in **English** with time for Q&A.

To participate live*, the dial-in information is:

Mexico: (55) 4123.2120
USA: 800 981.3960
Europe: (44) 20.3514.2364

Passcode: 1961#

*Please call 5 minutes before the time of the Conference.

After the replay period, the conference call file will be uploaded in our website www.alsea.com.mx in the "investor relations" menu.

About Alsea

Alsea is the leading restaurant operator in Latin America and Spain of global brands in the quick service, coffee shop, casual and family dining segments. It has a diversified portfolio, with brands such as Domino's Pizza, Starbucks, Burger King, Chili's, California Pizza Kitchen, P.F. Chang's, Italianni's, The Cheesecake Factory, Vips, El Portón, Archie's, Foster's Hollywood, LAVACA and Cañas y Tapas. The company operates more than 3,500 units and has more than 72,000 employees in Mexico, Argentina, Chile, Colombia, Brazil, Uruguay and Spain. Alsea's business model includes support for its brands through a Shared Services Center that provides all the Administrative and Development Processes, as well as the Supply Chain.

For more information, visit: www.alsea.com.mx

Its shares are traded on the Mexican Stock Exchange under the ticker symbol ALSEA*

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